



Money Magnet Masterclass

DATE: Monday 19th February

TIME: 9:00—1:00pm

COST: FREE

VENUE: MYCNC

Boost your idea's power to attract investment. Learn how to communicate the potential value of your innovative ideas to grant assessors, venture capita firms, industry backers, and other potential project partners.

Both the Queensland and Federal Governments are offering unprecedented funding, tax incentives and other investment initiatives so that business can benefit from commercialising ideas and intellectual assets—but many innovators lack the confidence or know-how to successfully stimulate interest from financial supporters.

Having a game-changing idea isn't enough. You need a clear value proposition, sound business case, and a solid understanding of what public and private investors expect from your pitch or proposal.

The Money Magnet Masterclass explains how to:

- Convince selection panels/investors of your idea's value
- Pitch its market potential and your opportunity
- Structure an effective project plan
- Demonstrate capacity to deliver a return on investment
- Communicate your team's capability
- Manage risks and remove 'Red Flags'

Innovate Queensland Aims to help you:

- Reduce commercialisation costs
- Access Commercialisation expertise
- Reduce time lags from idea to income
- Better target market needs and increase market uptake
- Choose the right business models
- Integrate innovation into your existing operations

Register today at DALBYTICKETS.COM.AU or call the office on 07 4662 4050

Proudly supporting Queensland Government's Advance Queensland initiative